

CARL MARONICH  
*Director of Marketing & Communications*

HELEN DANDURAND  
*Marketing Communications Rep*

- Primary Care
- Pediatrics
- Women’s Health/FBC
- Onboarding
- Blog & Podcast Coordination



TERRY STREETMAN  
*Marketing Communications Rep*

- Orthopedics
- Neurosciences
- Rehab/PT
- Endocrinology
- Diabetes Center

LIZ UNRUH  
*Marketing Communications Rep*

- Heart & Vascular
- Behavioral Health
- Administration
- Project Management



# The Marketing Team



LISA CHIDICHIMO  
*Digital Marketing Specialist*

- Social Media Planning/Posting
- Digital Advertising
- Social Media Monitoring/Analytics Reporting

TAYLOR LEDDIN-MCMMASTER  
*Marketing Communications Rep*

- Oncology
- Connection
- The Journey
- MyChart
- HR/REACH/AOG
- Immediate Care/WFH



SCOTT LISCOMB  
*Web & Project Coordinator*

- Web Development
- Web Updating
- SEO
- Reputation Management
- Video Support

CORI WOLFE  
*Patient Referral Coordinator*

## Need our help?

Submit a Marketing Request on Rivernet or scan this QR Code to access the form.

